

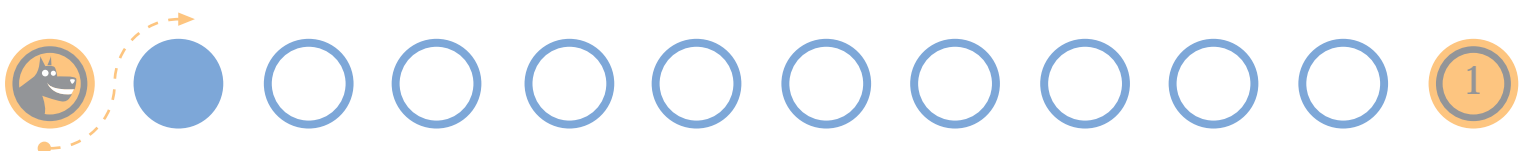


- Tired of scribbling down contact information?
- Lost contact details?
- Not processing prospects quickly?
- Long queues?
- Frustrated visitors?
- Follow up delays?
- Losing Sales?

We have the solution!



Designed to meet the specific demands of companies exhibiting at trade events who require an efficient means of capturing sales-lead information



How It Works



All visitors/buyers to the event supply all their business and contact details which are captured electronically upon registration



Each registered person is issued with a unique bar coded badge



Your bar code scanner/s are supplied to you loaded with all your requirements



You scan the visitor's and automatically obtain all their business and contact details electronically



Additional information can be added to each scan allowing you to fully qualify your prospects



Big Inja will then download the data from your scanner/s, perform back ups and statistical analysis and send you reports in a useful and friendly format

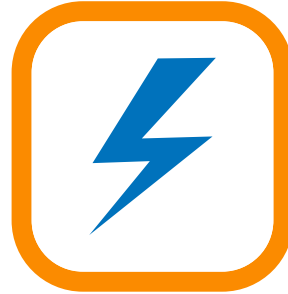
The Advantages



Electronic



Secure

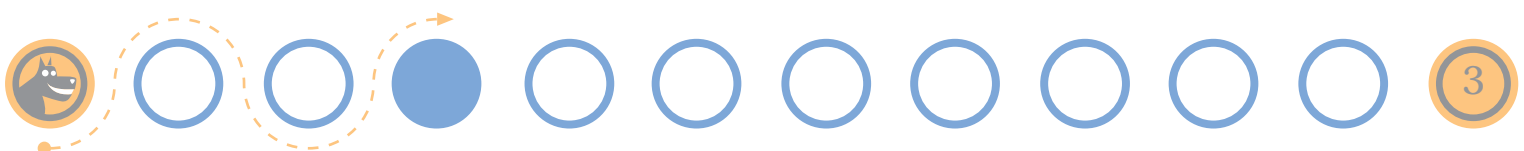


Fast



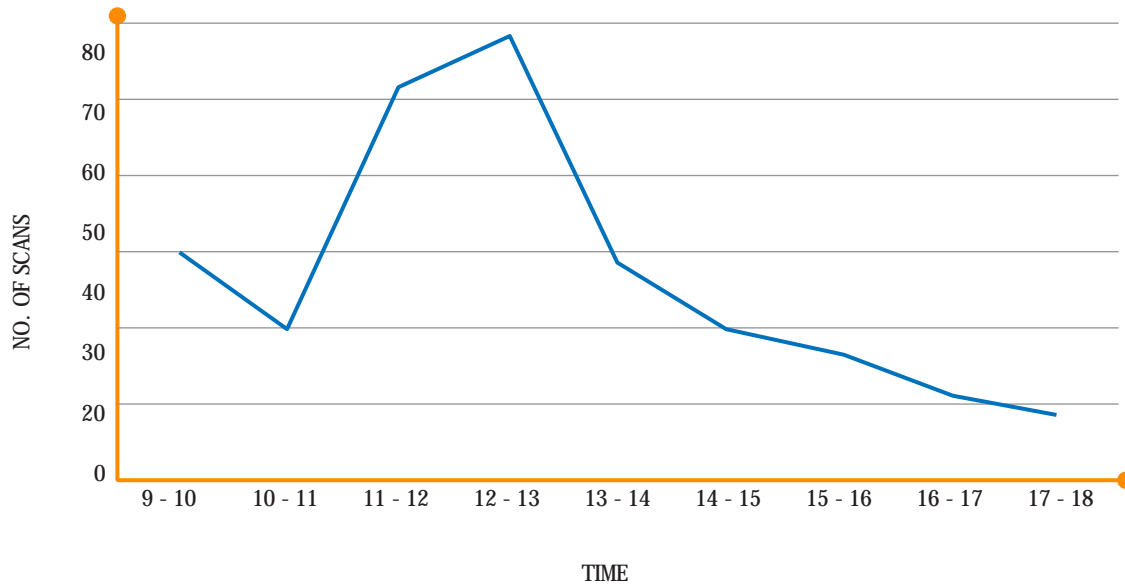
Professional

- Secure sales leads
- Qualify prospects
- Increase exhibition productivity
- Manage your stand more effectively
- Portray a professional image
- Eliminate downtime
- No more scribbling down client information
- Reduce queues
- Process more prospects
- Spend more time face to face selling
- Statistical analysis
- Flexible data formats
- Stand management tools
- Personalised service
- Report generation
- Personalised History



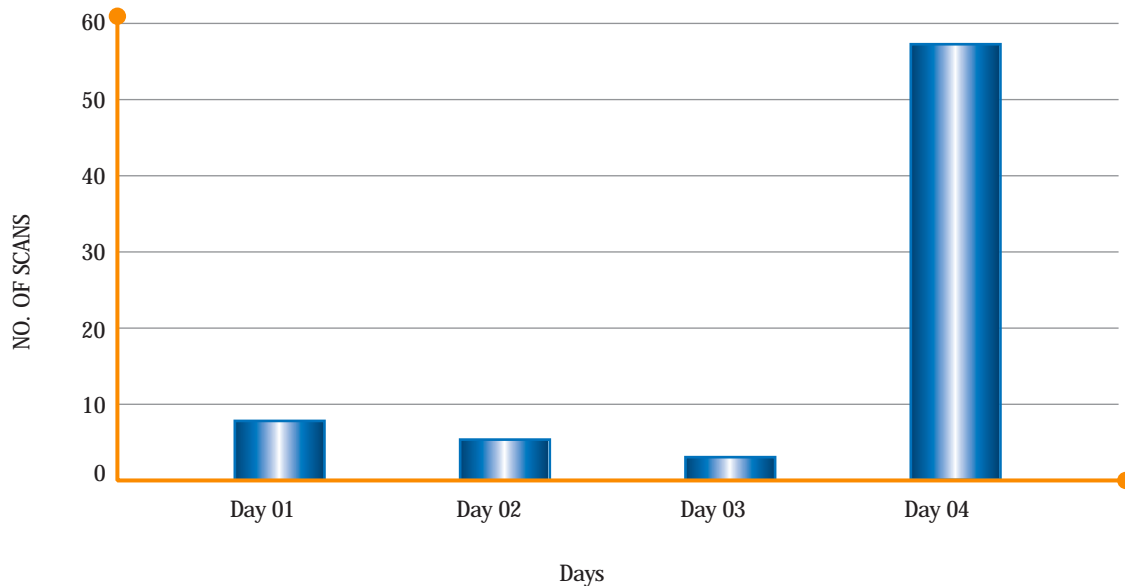
Assess busy periods

Busy Periods



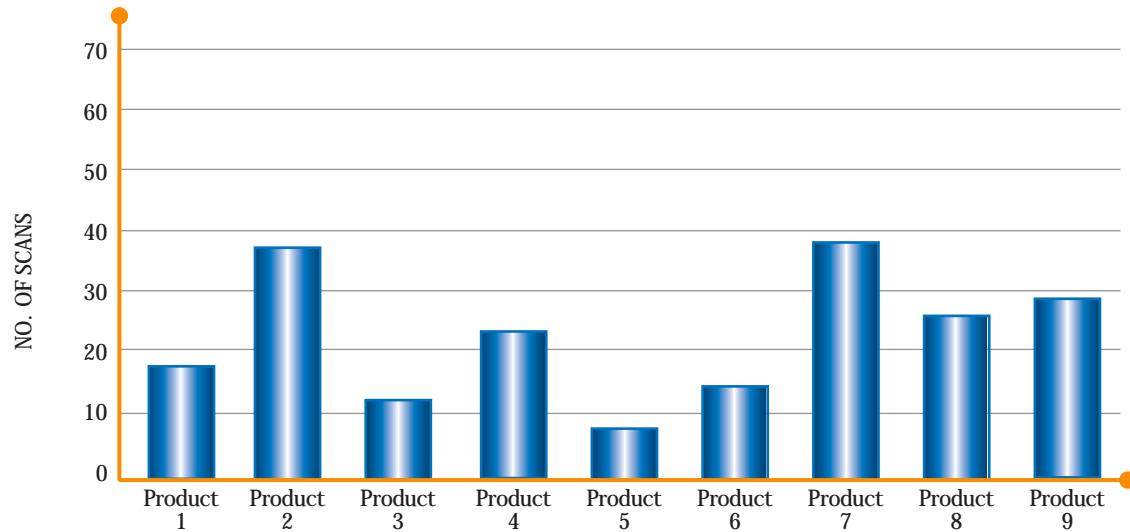
Plan better knowing which days are more productive

Productive Event Days



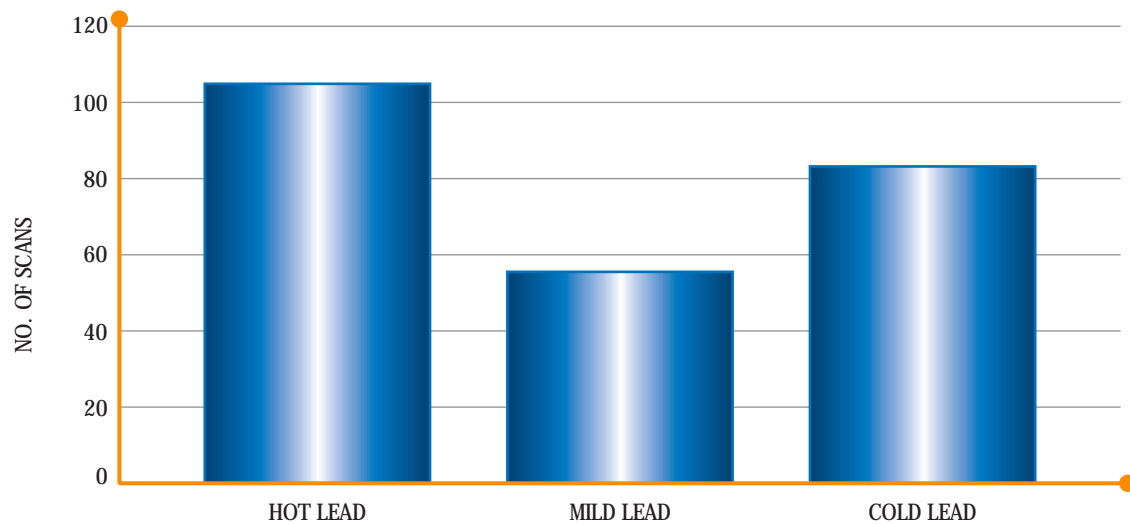
Assess product interest

Product Interest



Assess urgency of follow up

Urgency



In Conclusion



These services are intended to replace the conventional exchange of business cards at a trade event. They have been designed to eliminate the risk of capturing inaccurate information or losing data, and to save you the time that is required to manually capture visitor information during and after the show and to increase the potential for sales lead generation.

1. Top of Technology
2. Pure Passion
3. Undeniable Uniqueness
4. Absolute Integrity
5. Little Hlanya

These pillars form the foundations that Big Inja Technologies is built upon. A team of vibrant, professional, passionate and dedicated experts that strive to ensure that Exhibitors experience the very best, personalised service. Shifting the focus of Trade Exhibitions back to the core reasons they exist.

WOOF!

0861 BIG INJA

mysalesleads@biginja.com



www.biginja.com

F : 0866 488 282

C : 082 947 4970

